

STRUCTURAL PEST CONTROL BOARD

INITIAL STATEMENT OF REASONS

Hearing Date: January 11, 2008

Subject Matter of Proposed Regulations: Structural Integrated Pest Management

Section Affected: 1984

Specific Purpose of each adoption, amendment, or repeal

Adopt Section 1984 to provide definitions of Structural Integrated Pest Management and Intervention.

Factual Basis/Rationale

The proposed definition of structural integrated pest management is a systematic decision making approach to managing pests, which focuses on long-term prevention or suppression with minimal impact on human health, property, the environment, and non-target organisms. Incorporating the definition of structural integrated pest management (IPM) into regulation will allow the Board to proceed with its goal of requiring pre and post structural IPM education for future and current licensees.

Underlying Data

None

Business Impact

The Board has initially determined there will be no significant statewide adverse economic impact directly affecting businesses.

Specific Technologies or Equipment

This regulation does not mandate the use of specific technologies or equipment.

Consideration of Alternatives

No reasonable alternative to the regulation would be either more effective in carrying out the purpose for which the action is proposed or would be as effective and less burdensome to affected private persons than the proposed regulation.

STRUCTURAL PEST CONTROL BOARD

INITIAL STATEMENT OF REASONS

Hearing Date: January 11, 2008

Subject Matter of Proposed Regulations: False and Misleading Advertising

Section Affected: 1999.5

Specific Purpose of each adoption, amendment, or repeal:

Amend Section 1999.5 to include an introductory statement to further clarify the purpose of the false and misleading advertising regulation. Other amendments are also for the purpose of clarity to clarify that particular subsections are in regards to Branch 3 activities only.

Factual Basis/Rationale

Claims have been made that the Board's false and misleading advertising regulation was stifling structural pest control companies from making claims of legitimate, environmentally superior structural pest control alternatives as it relates to structural integrated pest management. Therefore the Board appointed a committee to review each section of the regulation. The outcome of those committee meetings was to establish an introductory statement to the regulation and to make other clarity amendments throughout the regulation. With the proposed amendments, Section 1999.5 will continue to prohibit general claims of environmental benefit, but will allow for specific, truthful, substantiated and non-misleading claims.

Underlying Data

None

Business Impact

This regulation will not have a significant adverse economic impact on businesses.

Specific Technologies or Equipment

This regulation does not mandate the use of specific technologies or equipment.

Consideration of Alternatives

No reasonable alternative to the regulation would be either more effective in carrying out the purpose for which the action is proposed or would be as effective and less burdensome to affected private persons than the proposed regulation.